

For Immediate Release
April 23, 2015

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Rightfinancialadvisor.com Launches Advisor Chat
Unique Video Conferencing Tool Offers Life-Changing
Financial Opportunities for All Levels of Investors through a Matching Algorithm

Holbrook, NY... Rightfinancialadvisor.com has launched their new and unique video conferencing tool, Advisor Chat, which enables investors to meet their advisors for the first time online, according to rightfinancialadvisor.com founder Rick Cross. Advisor Chat provides investors with the comfort of knowing there is no obligation or pressure to engage an advisor, according to Cross. Advisor Chat is free to investors and gives young families life-changing opportunities that can impact and secure their financial futures. Press link: <http://www.rightfinancialadvisor.com/wp-content/uploads/2015/04/profile-preview.png>

Advisor Chat, which offers high definition video and voice; the ability to annotate documents via virtual whiteboard; and multiple viewing modes, is the newest tool of the innovative rightfinancialadvisor.com website that matches investors with financial advisors. Investors can log on to rightfinancialadvisor.com and create a profile comprised of financial- and personality-based questions. The profile is then used to match investors to a financial advisor based on their core financial needs and the advisor's core competencies. Rightfinancialadvisor.com's unique patent-pending program also overlays personality attributes in order to create a more sustainable match. This may include similar hobbies, military experience, or volunteer work. Once the profile is matched to a financial advisor, the investor can choose to meet one or all of the matches. Financial advisors pay a fee to participate.

"Our goal is to help foster a better relationship between investors and advisors that can last through many market cycles," Cross said. Unlike many other web-based advisor-finding solutions, which match investors and advisors based solely on ZIP Codes or asset minimums, rightfinancialadvisor.com offers a scientific matching algorithm of more than 40 questions, designed to match advisors and investors. "Now with Advisor Chat our patent pending system creates unique investor and advisor profiles that facilitate video introductions that will build trust and long-standing partnerships," he added.

Advisor Chat's features include scheduling an appointment with potential advisors. Once the appointment is confirmed, Advisor Chat will automatically sets up the meeting for the date and time specified. Investors log onto the website or their email to access the appointment. They may choose to connect with any advisor that scored a match.

Advisors are able to screen-share presentations, PDFs, and other documents. Meetings can be accessed via any device With a webcam or camera (desktop, laptop, tablet or smartphone), and launched from a web browser with minimal software installation. All meetings are protected with Secure Socket Layer (SSL) encryption, AES 128 bit encryption.

Visit www.Rightfinancialadvisor.com for additional information or call 800-391-4970. The Rightfinancialadvisor.com office is located at 4250 Veterans Memorial Highway, Suite 420E, Holbrook, New York, 11741.

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